

Dear

The Executive Women's Forum (EWF) is a trusted global community that engages, develops, and transforms leaders in cybersecurity, risk, and privacy. Through a comprehensive leadership development ecosystem, EWF equips individuals, teams, and enterprises with the capabilities, confidence, and collaboration required to lead and thrive in an AI-and cyber-driven world.

As part of their mission, they are accepting enrollments for their leadership development program, **The Leader Within**. The Leader Within is a 6-module program and takes place over 6 months. The orientation for The Leader Within is taking place on

Why would I like to attend?

The Leader Within helps professional women at all levels recognize and optimize their individual strengths, hone their authentic leadership presence, and confidently contribute to their organizations.

The EWF has received tremendous feedback from those who have completed the six-module live sessions with their International Coaching Federation and Energy Leadership-certified coaches. They have credited The Leader Within with helping them discover their leadership potential, present a powerful leadership presence, and develop strong relationships with industry peers.

During this training, I will learn:

- To establish leadership vision
- To identify individual leadership style
- To optimize emotional and social intelligence
- To manage stress and cultivate resilience
- To harness the power of energy management
- How to gain leadership skills to compete for top jobs
- How to make higher-level contributions as a core leader

I am writing to request financial reimbursement to complete the EWF's The Leader Within program. I hope to continue to grow professionally and am confident that developing my leadership presence, building meaningful and trusting relationships, and creating a brand for my personal career plan will allow me to reach my goal. In this day and age, building women leaders for the highest-level positions is significant, and investing in this course would be a step in the right direction.

What's the investment? The Leader Within course takes place once a month over six months, with each session lasting an hour and a half. The program costs \$3,895 for companies that are not benefactors of the EWF and \$3,295 for companies that are.

Thank you for your consideration, and I hope to use this opportunity to grow professionally.

Sincerely,