

2026 Benefactor Engagement Roadmap

Q1

JANUARY - MARCH

Ambassadors:

- 1:1 calls scheduled with Joyce Brocaglia

Champions:

- Q1 Call – hosted by EWF Engagement Team
- End of Year Engagement Reports Sent

Programs:

- Lift Winter Session Kicks Off

Leadership Academy:

- Q1 Microlearning Workshop

Conference:

- Benefactor Portal Launches
- Call for Speakers Submissions Open
- Voting Committee Nominations Open

Q2

APRIL - JUNE

Ambassadors:

- 1:1 calls scheduled with Joyce Brocaglia

Champions:

- Q2 Call – hosted by EWF Engagement Team

Programs:

- Open Enrollment for Lift Summer Session
- EWF & Cranium AI Training Series Launch
- EWF & Cranium AI Q2 Executive Webinar

Leadership Academy:

- Q2 Microlearning Workshop

Conference:

- Call for Speakers Submissions Close
- Voting Committee Nominations Close
- Award Nomination Period
- Speaker Acceptances/Declinations

Q3

JULY - SEPTEMBER

Ambassadors:

- 1:1 calls scheduled with Joyce Brocaglia

Champions:

- Q3 Call – hosted by EWF Engagement Team
- Mid-Year Engagement Reports Sent

Programs:

- Lift Summer Session Kicks Off
- EWF & Cranium AI Q3 Executive Webinar
- EWF Knowledge Hub Launch
- EWF Member Survey Launch

Leadership Academy:

- Q3 Microlearning Workshop

Conference:

- EWF Award Finalists Announced

Q4

OCTOBER - DECEMBER

Ambassadors & Champions:

- Joint Q4 Call – hosted by Joyce Brocaglia and the EWF Engagement Team
- In-person session at Annual Conference

Programs:

- Open Enrollment for Lift Winter Session
- EWF & Cranium AI Q4 Executive Webinar
- EWF Insights Report Launch

Leadership Academy:

- Q4 Microlearning Workshop

Conference:

- November 4-6, Denver, CO
- Impact Report Sent