



Executive
Women's
Forum

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2026 Benefactor Events Guide

EWFGLOBAL.COM

About the Events Guide

Engage your community: Topic IDEAS for Your Next Event

The Executive Women's Forum Benefactor Events Guide serves as the strategic backbone of our community engagement and benefactor collaboration by guiding how we design and promote events that educate, inspire, and connect our members across all industries, career levels, and areas of expertise.

This tool is used to highlight our benefactor companies, showcasing their expertise, insights, and experiences through events that spark conversations, foster connections, and champion the professional journeys of executive women and male allies in cybersecurity and beyond.



Submit an [event request](#) or schedule an event consultation with our event planning team at events@ewfglobal.com.



What Can You Expect

Connection, Learning, Growth... and Fun!

2025 IN
REVIEW:

76
EVENTS

4000
ATTENDEES

USA
AND BEYOND!



Types of Events You Can Host



EDUCATION & NETWORKING EVENTS

- Formal educational meetings with networking included (typically 3-5 hours)
- Agenda includes your featured speakers & panelists (of any gender) on topic/theme of your choice
- Open to women and men, members, and non-members
- CPE eligible

COMMUNITY BUILDING EVENTS

- Informal gathering in a local setting
- Smaller group of attendees
- Great opportunity to connect locally
- Examples include: dinners, lunches, coffee chats, and happy hours
- Open to women and men, members, and non-members

EDUCATIONAL WEBINARS & WORKSHOPS

- Formal educational webinars (typically 1 hour)
- Agenda includes your featured speakers & panelists (of any gender) on topic/theme of your choice
- Open to women and men, members, and non-members
- CPE eligible
- Playback available to members in Resource Library

LINKEDIN LIVE SESSIONS

- Interview or fireside chat hosted by EWF Founder, Joyce Brocaglia
- Speaker can be a thought leader from your company (of any gender) on a topic/ theme of your choice
- Open to women and men, members, and non-members
- Playback available to members in Resource Library

Speakers: Empowering Our Community Through Shared Experiences

Speakers and moderators should be carefully selected from among employees of benefactor companies or their valued partners. Speakers and moderators play a vital role in fostering growth and connection within our community by sharing their expertise, experiences, and unique perspectives.

Mid-Senior Level Managers bring relatable experiences, offering attendees a view into the challenges, lessons learned, and milestones of career advancement.

C-Level Executives bring their visionary leadership, providing actionable insights on innovation and the challenges of guiding organizations in today's fast-paced world.

Male Ally Speakers play a vital role in driving gender equity and provide a unique perspective on the importance of allyship and its impact on organizational culture.

Webinar and In-Person Event Hosts serve as knowledge ambassadors, facilitating discussions on the latest trends and challenges, sharing actionable insights, fostering engagement with attendees, and providing practical strategies.



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Event Processes & Guidelines



1

Only EWF Benefactor Companies can host events

- Events can be hosted by one or multiple benefactors
- [Click here](#) for the list of benefactors

2

Speakers are to be invited and confirmed by the benefactor company

- Men are permitted (and encouraged) to be speakers

3

Event requests require a minimum lead time of 8 weeks for proper planning and promotion

4

EWF event types:

- In-Person Events
 - Education & Networking Event (rec. timing: 3-4 hours)
 - Community Building Event (rec. timing 1-2 hours)
- Virtual Events
 - Educational Webinar/Workshop (rec. timing: 1 hour)
 - LinkedIn Live Session (rec. timing: 45 minutes)

5

EWF events are open to members and non-members of any gender

6

EWF events are intended to be educational and/or community networking in nature

- Solicitation or a product/service sales pitch of any kind is not permitted



[SUBMIT AN EVENT REQUEST TODAY](#)

Benefactor/ Host Responsibilities

Events are published on the [EWF event calendar](#) once the following details are submitted:

- Title, Abstract, Moderator, Speaker(s)

Virtual Events:

- Host(s) and Speaker(s) need to be available:
 - For one (1) 30-minute dry run approximately 10 days prior to the event
 - On event day 15 minutes prior to the start of the event

In-Person Events:

- The host will supply the venue for the event, either at a company facility or a paid venue
 - All costs incurred will be the responsibility of the host
- Food and beverage is highly recommended
 - All costs incurred will be the responsibility of the host
- Hosts are welcome (but not obligated or expected) to provide a giveaway to attendees
- Provide name tags for attendees:
 - Pre-printed from the registration list provided; OR
 - Blank for attendees to write on
- Provide a “check-in” area and process
- Submit a final list of everyone who attended

Benefactor Checklist

- Define event goal, date, time, format, and audience
- Confirm agenda and speakers
- Secure venue (in-person only)
- Submit event details to EWF for publishing
- Prepare materials (slides, handouts, tech)
- Schedule a practice run with the EWF (virtual events only)
- Capture attendance at registration (in-person only)
- Post-event: send attendee list to EWF with names of those who attended (in-person only)

How We Promote Your Event

15,000+

SOCIAL FOLLOWERS

1,000,000+

YEARLY SOCIAL
IMPRESSIONS

9000+

DATABASE

70+

BENEFACTOR
COMPANIES

SOCIAL MEDIA POSTS (2)

A LinkedIn post will be published two weeks before registration closes. All speakers and your company will be tagged.

A second LinkedIn post will be published as a reminder the day before registration closes.

EMAIL INCLUSION (1)

Once the event title and abstract are confirmed, the event will be mentioned in all EWF event emails and EWF monthly newsletters until the event date.

Executive Women's Forum Responsibilities

Event title/topic must be approved by the EWF

- If assistance is needed, the EWF will work with you to identify a topic with a broad reach

Once all pertinent information is received, the event:

- Will be listed on the EWF events calendar, and registration will open
 - The host is encouraged to promote the event using the link to the calendar
- Will be promoted in one (1) EWF email and two (2) EWF LinkedIn posts

The EWF will create an image to promote the event

Virtual Events:

- The EWF will supply the platform:
 - Zoom for webinars/workshops; StreamYard for LinkedIn Live sessions
- Approximately 10 days prior to the event the EWF will host a dry run with the benefactor and speaker(s)
- The day of:
 - The EWF will record the event
 - The EWF will kick off the event with introductions to: the EWF, the benefactor host(s), the speaker(s)
- The EWF will close out the event by thanking the participants and attendees
- Recordings will be posted to the EWF members-only resource library, unless otherwise requested

In-Person Events:

- The EWF will provide a registration list for security purposes (not promotional purposes)
- The EWF will send pre-event reminder including parking/transportation, security, and check-in information
- If scheduling permits, the EWF will send a team member to introduce the event
 - If the EWF is unable to attend, opening remarks and slides will be provided
- If the event is CPE-eligible, the EWF will send accreditation letters 15 business days post-event
 - Host MUST submit the final registration list before the accreditation letters can be processed
- Cancellation: 24-hour advanced notice is requested so that the EWF can send a cancellation email

Content Deadlines



In order to have your event confirmed and hosted in the month indicated:

Event submissions need to be received by the cut-off dates below. The event title, abstract, date, location, and time are required.

	IN-PERSON EVENT CONFIRMED	VIRTUAL EVENT CONFIRMED
JANUARY	NOV. 2025	DEC. 2025
FEBRUARY	DEC. 2025	JAN. 2026
MARCH	JAN. 2026	FEB. 2026
APRIL	FEB. 2026	MARCH 2026
MAY	MARCH 2026	APRIL 2026
JUNE	APRIL 2026	MAY 2026
JULY	MAY 2026	JUNE 2026
AUGUST	JUNE 2026	JULY 2026
SEPTEMBER	JULY 2026	AUG. 2026
OCTOBER	AUG. 2026	SEPT. 2026
NOVEMBER	SEPT. 2026	OCT. 2026
DECEMBER	OCT. 2026	NOV. 2026

Ready to Get Started?

[Submit an event request](#) or schedule an event consultation with our event planning team at events@ewfglobal.com.

Choose a Curated Topic or Bring Your Own Idea to Life ✨



The EWF offers a wide range of content designed to meet the needs of professionals across industries, experience levels, and areas of expertise.

Our programming spans both technical and non-technical topics, from industry deep dives to leadership development, workplace culture, and essential career skills. We support audiences ranging from senior executives to early-career professionals, creating space for both women and male allies to learn, grow, and connect.

TECHNICAL - ENTRY LEVEL

- Cybersecurity for Non-Technical Employees
- Cyber Risk Panel: Essential Protections for Small & Mid-Size Businesses
- Using AI for Everyday Productivity
- Data Literacy for Everyone

TECHNICAL - MID LEVEL

- Securing AI-Powered Operations: Agents, Automation & New Attack Surfaces
- Cloud Security for Modern Environments
- Incident Response Playbooks: What Mid-Level Pros Should Own
- Governance & Risk: Bridging the Gap Between Technical and Business Needs

TECHNICAL - HIGH LEVEL

- Strategic Investments in Emerging Cyber Threats
- Cyber-Risk as Business Risk: Communicating Security to the Board
- Data Protection in a Global Regulatory Landscape
- AI Governance & Risk: Board-Level Preparedness

WOMENS HISTORY MONTH

- Women's Leadership: Navigating Barriers & Claiming Influence
- Navigating Male-Dominated Spaces with Strategy
- Negotiation Skills for Women: Salary, Influence, and Visibility
- Psychology of Confidence: Reframing Self-Doubt

ALLYSHIP EVENTS

- What Great Allies Do Differently
- Everyday Allyship: Small Actions = Big Impact
- The Leader Everyone Wants to Work For
- Creating Workplaces Where Everyone Thrives

LEADERSHIP SKILLS

- How to Lead Without a Title
- Leadership Communication: Speaking with Clarity and Impact
- Leading Intergenerational Teams
- Stepping Into Leadership: Skills for New Managers



Additional Curated Topic Ideas



BUSINESS SOLUTIONS

- Crisis Leadership & Response Playbooks
- Collaboration Tools That Transform Teams
- Building Effective SOPs

PROFESSIONAL DEVELOPMENT

- Presentation Skills / Public Speaking
- Personal Branding for Professionals
- Interview Skills for Today's Job Market
- Goal Setting & Career Mapping
- Networking When You Don't Like Networking

WORKPLACE EFFECTIVENESS

- How to Build a Career Path in Your Organization
- Prioritization: Working Smarter, Not Harder
- Maximizing Productivity with AI Tools
- How to Set Boundaries Without Burning Bridges
- Communicating in a Hybrid Work Environment

CULTURE / HIRING

- How to Hire Better in 2026
- Collaboration & Working Cross-Functionally
- Improving Employee Engagement
- Mental Health & Burnout Prevention for Teams
- How to Be a Great Teammate

EMERGING LEADERS

- Navigating Your First Years: What Every New Professional Should Know
- Building a Strong Professional Identity Early
- Networking for Beginners
- Goal Setting for New Professionals

ASCENDING LEADERS

- Building High-Trust Relationships Across Teams
- Claiming Credit & Advocating for Your Work
- Transitioning from Individual Contributor to Leader
- Navigate Difficult Conversations with Clarity

SENIOR LEADERS

- Building High-Performance Teams
- Leading Teams Through Transition
- Creating a Culture of Accountability Without Micromanaging
- Developing the Next Generation of Leaders

EXECUTIVES / C-SUITE

- Communicating with Boards & Stakeholders
- Culture Stewardship: Building Organizations People Want to Work For
- Scenario Planning & Strategic Foresight
- Driving Innovation in Large Organizations

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